

# Webinar - Creative Marketing

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## WEBINAR: CREATIVE MARKETING - DOING BUSINESS IN A SOCIALLY-DISTANCED WORLD

*Let's focus on some things you can do to get your organization noticed and engaged with your customers. Presented by Ken Ivey from Living Water Digital.*

Wednesday, May 6, 12:00 PM

**[REGISTER ONLINE](#)**

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## Services/Sites mentioned

Google My Business

<https://business.google.com/dashboard/>

Chamber of Manitowoc County

<http://chambermanitowoccounty.org/>

Chamber member listing login

<http://manitowoc.chambermaster.com/login/>

Chamber listing tutorial

<https://youtu.be/ZtGlrF2siw0>

Search Directory reports

<https://moz.com/checkout/local/check>

NextDoor

[https://nextdoor.com/news\\_feed/d](https://nextdoor.com/news_feed/d)

Great Social Media matrix breakdown for Know, Like, Trust.

The highlighted content is about 14 minutes long.

[https://youtu.be/-ASFrorP\\_OY?t=1892](https://youtu.be/-ASFrorP_OY?t=1892)

Email software for WordPress websites

<https://www.mailpoet.com/>

Email service (free up to 2000 subscribers)

<https://mailchimp.com/>

Fiverr - video editing

[https://www.fiverr.com/search/gigs?query=video%20editing&source=top-bar&acmpl=1&search\\_in=everywhere&search-autocomplete-original-term=video%20editing&search-autocomplete-available=true&search-autocomplete-type=suggest&search-autocomplete-position=0](https://www.fiverr.com/search/gigs?query=video%20editing&source=top-bar&acmpl=1&search_in=everywhere&search-autocomplete-original-term=video%20editing&search-autocomplete-available=true&search-autocomplete-type=suggest&search-autocomplete-position=0)

Easy to use online video creator

<https://www.contentsamurai.com/c/kenivey-cs-freetrial/>.

Using this link, you get a free trial - & I get a kickback.

And I add you to my secret video creators group.

Rev - video / audio transcription service

<try.rev.com/Cwg72>

Facebook search - Manitowoc local pages/groups

<https://www.facebook.com/search/top/?q=manitowoc>

Google Alerts

<https://www.google.com/alerts>. Remember, Google Alerts can't scan private groups or sites.

Webinar - Reviews/Reputation

<https://chamberwebtraining.com/legacy-webinars/reputation-marketing/?live>

Google Guarantee eligible services

<https://www.screencast.com/t/fqzAmizu8v>

## **Additional Links**

Google My Business Covid-19 Post - [https://support.google.com/business/answer/7342169?p=covid\\_posts&visit\\_id=637208539467060615-1119675938&rd=1#covidpost](https://support.google.com/business/answer/7342169?p=covid_posts&visit_id=637208539467060615-1119675938&rd=1#covidpost)

GMB Temp Closing - <https://support.google.com/business/answer/979026>

Bing Covid notification - <https://mail.google.com/mail/u/0/#inbox/FMfcgxwHNCsqJspNPbSJFRksJzrNMQjz>

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Thank you for attending the webinar - Don't hesitate to reach out if you need help or have questions. - Ken

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